Property Interiors

FOR DEVELOPERS & HOUSE BUILDERS

YOUR PROPERTY INTERIORS

Buyer Incentive Furniture Packages

2026 BROCHURE



TEL: **0333 533 2000**

www.propertyinteriors.co.uk

Buyer Incentive Packages

Helping Developers Sell Homes Faster

In today's competitive new homes market, new generation buyers are looking for more than just bricks and mortar, they're looking for a home they can move straight into! Our Buyer Incentive Packages are designed to give developers a powerful sales advantage by adding genuine value without discounting the purchase price.

When offered as a complete move-in solution, our tailored incentive packages create an aspirational lifestyle that helps purchasers visualise themselves living in their new home. The result is an enhanced buying experience, increased perceived value and a stronger incentive to reserve.

What's Included?

Our pre-curated, interior designed packages offer a fully co-ordinated move in solution with options including:

- Complete furniture packages
- Interior styling and accessories
- Window dressings
- Kitchen essentials
- Bedding and soft furnishings
- Artwork and decorative accessories
- White goods and appliance packages
- Professional delivery and installation all included

Why Offer a Buyer Incentive Package?

A well-designed incentive can make all the difference when buyers are choosing between similar developments. Rather than reducing your selling price, furnishing incentives protect property values while providing a tangible benefit that buyers genuinely appreciate.

Our packages help you:

- Increase buyer appeal
- Encourage quicker reservations
- Differentiate your development from competitors
- Maintain asking prices by adding value instead of discounting
- Deliver a memorable customer experience
- Present homes that are ready to enjoy from completion

Why Choose
PROPERTY INTERIORS?

Established in 2021, Property Interiors combines a fresh, client-focused approach with a team whose experience spans between 10 and 30 years in the property furnishing industry. Throughout our careers, we have worked with some of the UK's most recognised developers, housebuilders, investors and landlords, delivering furnishing solutions for a diverse range of residential developments.

This extensive experience has given us a thorough understanding of the new homes market, the pressures of tight build programmes and the importance of creating interiors that not only showcase a property's potential but also help homes sell faster.

Today, we bring that expertise together under one company, offering a fully managed turnkey furnishing service. From initial design and specification through to delivery, installation and final styling, we take care of every detail to ensure each property is beautifully presented and ready for occupation.

Meet Your DESIGNER



Lisa Fox
YPF Interior Design

- **30+ Years Experience** - Lisa has been creating beautiful, functional interiors for over three decades, delivering spaces that both clients and tenants love.
- **Design That Performs** - Every project is carefully designed to balance style, practicality, and affordability, ensuring your property looks exceptional while delivering strong commercial results.
- **Tailored to Every Space** - Whether it's bold statement interiors with striking artwork or calm, neutral living spaces designed for broad tenant appeal, Lisa takes the time to understand each project before delivering results that exceed expectations.
- **Industry Recognition** - Lisa's work has been featured multiple times on **Channel 4** and in leading lifestyle magazines, highlighting her expertise in creating stylish, market-ready interiors.

TESTIMONIALS

Amazing experience as always. Team are super friendly and efficient, was ordered and delivered in less than a week, flats look absolutely amazing. Prices are fantastic for packs. Can't thank you guys enough

Emily McAtamney ★★★★★

Amazing company to deal with, I have been using your property furnished for two years. They have now furnished 6 property's for me and the service has been incredible from the very first property to the sixth. I would recommend to anyone in the industry looking for a trusted and reliable furnishings company, the products are very high quality too!

Benjamin barrow ★★★★★

I've worked with Lisa and the team a few times now and they are honestly just wonderful. Going above and beyond on every occassion, taking time to understand my brief and never failing to deliver on endless styles and looks. Don't think twice, YPF is a great decision for your portfolio.

Christianna Salako ★★★★★

BUYER INCENTIVE COLLECTIONS

Property Interiors
PRESENTS... LANGLEY COLLECTION



BEDROOMS

Furniture Included -
1 x Double Wardrobe
2 x Bedsides
1 x 3 Drawer Chest of Drawers
In Lorenzo Oak & White Fronts

Bed Included -
1 x Latchmere Headboard
1 x Bed Base
1 x Mattress
In Charcoal Matiz

Optional Accessories -
Cushions - Luxe Velvet in Blue
Lamp - Issac in Grey
Throws - Lombardi in Grey & Brixton in Navy
Artwork - Calm Between Tides



LIVING/DINER

Furniture Included -
Sofa - Scala in Blue
Coffee Table - Nova in White
Dining Table - Belgium in White
Dining Chairs - Belgium in White
Accent - Oslo in Grey

Optional Accessories -
Rug - Bianco in Greys
Floor Lamp - Camden
Cushions - Saloni in Blue
Plant - Fern
Mirror - Linea Noir
Artwork - Sandstone Blue

Optional Packs -
Kitchen - Kitchen & Electrical Pack
Bathroom - Bathroom Pack

Property Interiors
PRESENTS... ASTLEY COLLECTION

BEDROOMS

Furniture Included -
1 x Double Wardrobe
2 x Bedsides
1 x 3 Drawer Chest of Drawers
In Bardolino Oak

Bed Included -
1 x Latchmere Headboard
1 x Bed Base
1 x Mattress
In Black velvet

Optional Accessories -
Cushions - Luxe Velvet in Taupe
Lamp - Issac in Grey
Throws - Amelle in Black & KoochiKoo in Taupe
Artwork - Minimalist



LIVING/DINER

Furniture Included -
Sofa - Scala in Grey
Coffee Table - Nova in Bardolino Oak
Dining Table - Belgium in Grey
Dining Chairs - Belgium in Grey
Accent - Oslo in Mustard

Optional Accessories -
Rug - Bianco in Greys
Floor Lamp - Bauhaus in Black
Cushions - Saloni in Mustard
Plant - Fern
Mirror - Oval in Black
Artwork - Stone Gold

Optional Packs -
Kitchen - Kitchen & Electrical Pack
Bathroom - Bathroom Pack



Property Interiors
PRESENTS... PLUMLEY COLLECTION



BEDROOMS

Furniture Included -
1 x Double Wardrobe
2 x Bedsides
1 x 3 Drawer Chest of Drawers
In Lorenzo Oak

Bed Included -
1 x Latchmere Headboard
1 x Bed Base
1 x Mattress
In Emerald Velvet

Optional Accessories -
Cushions - Luxe Velvet in Truffle
Lamp - Humbug
Throws - Winchcombe in Natural & Raindrops in Jade
Artwork - Meadow Haze



LIVING/DINER

Furniture Included -
Sofa - Bronte in Olive Green
Coffee Table - Nova in Bardolino Oak
Dining Table - Avesta in White
Dining Chairs - Manhattan in Brown
Accent - Brooklyn

Optional Accessories -
Rug - Boston in Grey
Floor Lamp - Camden
Cushions - Bobble in Olive
Plant - Fern
Mirror - Argento
Artwork - Atomic Olive

Optional Packs -
Kitchen - Kitchen & Electrical Pack
Bathroom - Bathroom Pack

Property Interiors
PRESENTS... ADLINGTON COLLECTION

BEDROOMS

Furniture Included -
1 x Double Wardrobe
2 x Bedsides
1 x 3 Drawer Chest of Drawers
In Bardolino Oak & White Fronts

Bed Included -
1 x Latchmere Headboard
1 x Bed Base
1 x Mattress
In Chocolate Velvet

Optional Accessories -
Cushions - Luxe Velvet in Chocolate
Lamp - Humbug
Throws - Winchcombe in Natural & Raindrops in Slate
Artwork - Muddy Waters



LIVING/DINER

Furniture Included -
Sofa - Roma in Grey Velvet
Coffee Table - Nova in Vintage Oak
Dining Table - Concrete Round
Dining Chairs - Manhattan in Brown
Accent - Brooklyn

Optional Accessories -
Rug - Pebble Wool in Caramel
Floor Lamp - Tripod in Chrome
Cushions - Saloni in Mustard
Plant - Fern
Mirror - Oval in Black
Artwork - Amber Cyclone

Optional Packs -
Kitchen - Kitchen & Electrical Pack
Bathroom - Bathroom Pack



Property Interiors
PRESENTS... HENBURY COLLECTION



BEDROOMS

Furniture Included -
1 x Double Wardrobe
2 x Bedsides
1 x 3 Drawer Chest of Drawers
In Haus Kraft Marble

Bed Included -
1 x Bridgemore Headboard
1 x Bed Base
1 x Mattress
In China Blue Velvet

Optional Accessories -
Cushions - Saloni in Blue
Lamp - Isaac Grey
Throws - Mia in Blue & Brixton in Navy
Artwork - The Deep



LIVING/DINER

Furniture Included -
Sofa - Mobberley in Teal Velvet
Coffee Table - Tokyo in White
Dining Table - Tokyo in White
Dining Chairs - Cuba in Grey
Accent - Cord Chair in Duck Egg

Optional Accessories -
Rug - Pebble Wool in Blue
Floor Lamp - Chrome Arc
Cushions - Islington
Plant - Fern
Mirror - Argento
Artwork - Gilded Slate

Optional Packs -
Kitchen - Kitchen & Electrical Pack
Bathroom - Bathroom Pack

Property Interiors
PRESENTS... GAWSWORTH COLLECTION

BEDROOMS

Furniture Included -
1 x Double Wardrobe
2 x Bedsides
1 x 3 Drawer Chest of Drawers
In Herringbone

Bed Included -
1 x Amy Headboard
1 x Bed Base
1 x Mattress
In Mink Velvet

Optional Accessories -
Cushions - Islington
Lamp - Pyramid in Gold
Throws - Cosy in Mink & Brixton in Taupe
Artwork - Organic Shapes Triptych



LIVING/DINER

Furniture Included -
Sofa - Oslo in Grey
Coffee Table - Trapezium in Vintage Oak
Dining Table - Tokyo in White
Dining Chairs - Scandi Distressed Brown
Accent - Club in Tan

Optional Accessories -
Rug - Imari in Grey
Floor Lamp - Tripod in Chrome
Cushions - Klee
Plant - Fern
Mirror - Filigree
Artwork - Golden Skys

Optional Packs -
Kitchen - Kitchen & Electrical Pack
Bathroom - Bathroom Pack



Property Interiors
SHOW HOME CASE STUDY

This exceptional show home from **Master Builders Waters Homes** is in the picturesque town of Belper in the Peak District.

We were tasked with creating a striking yet welcoming show home, designed to inspire potential buyers and support the successful sale of the remaining **36 properties** within the development.

The overall scheme has a sophisticated, contemporary feel, using a calm neutral foundation of warm greys, soft taupes, creams and natural woods. Black detailing and metallic accents add definition and give the interiors a more luxurious, considered finish.

The main living and dining space set the tone with soft tailored upholstery, natural textures and statement monochrome pieces. The combination of the buttoned sofa, patterned occasional chair, bold artwork, black furniture and warm timber creates a look that feels upmarket but still comfortable and achievable.

Across the bedrooms, the neutral foundation continues while individual accent colours give each room its own personality. Deep navy and blue create a calm, luxurious bedroom; black, stone and textured finishes introduce a more dramatic, boutique-hotel feel; while rich red, ochre and vibrant artwork bring energy and a slightly more youthful character to another room.









Property Interiors
WINDOW TREATMENTS

Beautifully dressed windows can completely transform the look and feel of a new home. Our coordinated collection of vertical blinds, Venetian blinds, roller blinds and curtains provides a stylish finishing touch while delivering the privacy, light control and practicality today's buyers expect.

Available in a carefully selected range of colours, each option has been chosen to complement contemporary interiors and enhance the overall presentation of the property. Whether included within a complete Buyer Incentive Package or specified separately, our window treatments help create a polished, move-in-ready home that feels considered, welcoming and complete.

From initial selection through to professional measuring and installation, we manage the entire process, giving developers a simple and reliable way to add genuine value and create an even stronger impression at completion.



VERTICALS

Perfect for larger windows and patio doors, vertical blinds offer excellent light control and privacy while maintaining a clean, contemporary appearance. Available in a wide range of colours and finishes, they provide a practical, hard-wearing solution that complements modern interiors and everyday living.



VENETIANS

Venetian blinds combine timeless style with precise control over light and privacy. Their sleek horizontal slats create a crisp, modern finish, making them an ideal choice for kitchens, living spaces and home offices where both practicality and appearance are equally important.



ROLLERS

Simple, elegant and highly versatile, roller blinds provide a streamlined window dressing that suits almost any room. With a carefully selected range of fabrics, colours and blackout options available, they offer an attractive balance of style, privacy and effortless operation.



CURTAINS

Soft furnishings bring warmth, texture and a sense of luxury to any interior. Our made-to-measure curtains are available in a carefully curated selection of contemporary fabrics and colours, adding the perfect finishing touch while enhancing comfort, privacy and the overall presentation of the home.

CALL FOR FURTHER DETAILS!

Property Interiors
APPLIANCES & LIGHT FITTINGS

Complete the interior with a coordinated range of **appliances and contemporary light fittings**, selected to work seamlessly alongside the furniture and wider interior scheme.

From practical freestanding and integrated appliances to lighting that adds the finishing touch throughout the property, we can source, supply and coordinate everything as part of one straightforward package. Where installation is required, this can also be arranged through our **trusted network of affiliated professional fitters.**



WASHING MACHINE



WASHER DRYER



CONDENSER TUMBLE DRYER



DISHWASHER



VENTED TUMBLE DRYER



UNDER COUNTER FRIDGE



UNDER COUNTER FREEZER



TALL FRIDGE FREEZER

LIGHT FITTINGS

This is only a small collection of our fittings, to see the full collection visit our website



DRUM SHADE GOLD



TIERED PYRAMID



HERRINGBONE TIERED



LOBSTER POT



TWISTED RIBBON



3 WAY TUBE



3 DROP DINER



8 ARM SPUTNIK

Appliance pictures are for illustration only
Call when placing order to find make and model

Show Home SOLUTIONS

Buy It. Flex It. Move It.

Whether you want to purchase outright or preserve valuable cash flow with our exclusive Show Home Flex™ programme, Property Interiors offers a solution to suit every development.

From apartments to executive homes, we'll tailor a furniture package to suit your specification, budget and programme.



FOUR SIMPLE WAYS TO FURNISH YOUR SHOW HOME

OPTION 1

Purchase Outright

Purchase your show home furniture from the outset and own the furniture immediately.

Ideal for developers looking to:

- Build a long-term furniture asset.
- Re-use furniture on future developments.
- Offer the furniture as a buyer incentive.
- No monthly payments.

OPTION 2

Show Home Flex™

Spread the cost with a simple monthly programme.

- Low initial outlay
- Fixed monthly payments
- Preserve valuable cash flow
- Ownership after 12 months

OPTION 3

Re-use Your Investment

Finished selling?

We'll relocate your furniture to your next development from around **£999-£1,799 + VAT**, depending on the property size, location and installation requirements.

A cost-effective way to maximise the value of your investment.

OPTION 4

Collection Service

No longer require the furniture?

Simply give us 30 days' notice and we'll arrange collection.

Simple. Flexible.

TYPICAL SHOW HOME FLEX™ EXAMPLES

	ESSENTIAL PACKAGE	PREMIUM PACKAGE
Furniture Package	£7,000 + VAT	£12,000 + VAT
Installation & Set-Up	£999 + VAT	£999 + VAT
Monthly Payment	£699 + VAT	£1,200 + VAT
Purchase After 6 Months	Around £3,499 + VAT	Around £5,999 + VAT
Ownership After 12 Months	Included	Included

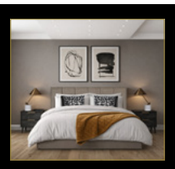
WHY DEVELOPERS CHOOSE PROPERTY INTERIORS

- Typically 25-30% more cost-effective than many comparable show home providers.
- Brand new furniture and accessories, never recycled or previously used.
- Professionally designed, delivered, installed and styled.
- Nationwide installation service.
- Flexible purchase, relocation and collection options.
- Furniture packages tailored to virtually any development or budget.

TAILORED AROUND YOUR DEVELOPMENT

No two developments are the same. Whether you're furnishing a one-bedroom apartment or a luxury executive home, we'll create a bespoke furniture package to suit your budget and specification.

Lower-cost furniture packages are available, and we'll always do our best to tailor a solution that works for you.







TESTIMONIAL

I had the pleasure of working with Your Property Furnished for the second time, and I couldn't be more thrilled with the results! They sourced and installed the furniture for my new Airbnb rental property, and the entire process was seamless.

From the start, Lisa was incredibly helpful with the interior design, guiding me through the selection of pieces that perfectly match the style and vibe I wanted to create. They really took the time to understand my vision and provided great recommendations.

What stands out most is their ability to work to a quick timescale while remaining flexible throughout the project. Even with tight deadlines, they managed to get everything done on time, and they were always willing to make adjustments as needed. The final result is absolutely beautiful, and I've had many compliments on how the house looks.

One of the best parts of working with Your Property Furnished is how they leave the house in a tidy state after installation. They take care of all the packing materials and leave everything looking pristine, which makes for such an easy, hands-off experience. It's one less thing I have to worry about!

I highly recommend Your Property Furnished for anyone looking for reliable, professional, and stylish furniture solutions for their investment property. I look forward to working with them again in the future!

Samantha Lynch ★★★★★

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